

**TOURISM EXPENDITURE REVIEW COMMITTEE
MEETING MINUTES
July 16, 2012
Market Pointe Extension
Via conference call
10 a.m.**

ATTENDANCE:

Committee Members in Attendance Via Telephone: Doug McFarland, Ed Riggs, Kevin Yokim, Toni Nance, Glen Williams, Tom Leath, Harriett Green, David McMillan

Staff in Attendance: Damita Jeter, TERC Staff.

CALL TO ORDER /ADMINISTRATIVE TASKS/UPDATES:

1. **Call to Order:** The Meeting was called to order by Chairman Ed Riggs.
2. **Minutes Approval:** Kevin Yokim made a motion to approve the May 14, 2012 meeting minutes, which was seconded by Doug McFarland.
3. **Horry County's request for an extension for expenditure of funds:** Horry County requested that TERC extend the time limit upon which they could expend funds for the purpose of Beach Renourishment. A motion was made by Doug to accept this request and was seconded by David McMillan.

**4. Review of FY 10-11 Reports-
Tom/Harriet-**

Town of Port Royal – The Town did not specify its 30 percent recipient, nor did they expend funds. A letter will be sent questioning this.

Review FY 10-11 Responses to questionable expenditures:

Olivia, Glen, Andy –

Beaufort County – TERC found the ad in Southern Living to be appropriate. However, Beaufort County requested TERC's input on using atax funds to help provide fire and police protection to a County owned airport that they say is utilized primarily by tourists. Because the law states this may be done on a "percentage of tourism" basis, TERC will ask for the overall budget and the number of tourists vs. locals utilizing the facility, as well as where some of their figures came from initially.

City of Hardeeville – After receiving additional information from the City regarding the Catfish Festival, TERC determined that it still needed to question further how the expenditures of Amusements, T-Shirts and Fireworks pertained to the festival's tourism value.

Harriett/Tom

City of Spartanburg – sent information regarding TERC's questions of **Woodland Preserve, Corey Smith, Omega Mardis Gras, and Native American Exhibit**. The Woodland Preserve and Native American Exhibits are okay. However, the other two expenditures will be carried forward so that Harriett may have a chance to review thoroughly.

City of Camden – TERC is okay with the DMO they have set up to expend future 30% funds.

City of Greenville: TERC is okay with the explanations offered in regards to the tourism impact of Scottish Games. TERC will continue to discuss at future meetings the process of re-granting., which includes Greenville County's expenditures to the Metropolitan Arts Council.

Cherokee County – The report filed by the County was full of mathematical errors. They corrected and remitted, which TERC approved.

Ed/Doug –

Charleston County – The County does not report ataxes because they say that the unincorporated areas do not collect enough. Ed, Damita and Doug will meet with them regarding this on October 24 at 10:30 at their office in North Charleston.

The next meeting of TERC will be August 20 at 10 a.m. It will be a conference call.

There being no other business, the meeting adjourned.

Respectfully Submitted,

Damita Jeter

Damita Jeter, TERC Staff