

**TOURISM EXPENDITURE REVIEW COMMITTEE
MEETING MINUTES
May 14, 2012
SC Department of Revenue
Conference Room 2D21
10 a.m.**

ATTENDANCE:

Committee Members in Attendance: Andy Cajka (via telephone), Edward Riggs, Kevin Yokim, Tom Leath, Harriett Green, David McMillan, Olivia Young, and Toni Nance.

Staff in Attendance: Damita Jeter, TERC Staff.

CALL TO ORDER /ADMINISTRATIVE TASKS/UPDATES:

1. **Call to Order:** The Meeting was called to order by Chairman Ed Riggs.
2. **Legislative Updates/Concerns:** At this point in the Session, Bill 3787, which if passed, would eliminate TERC and the reporting requirement of local governments, has died. It would need to be re-introduced next session.
3. **Minutes Approval:** Olivia Young made a motion to approve the minutes from the March 5, 2012 meeting. David McMillan seconded and the minutes were approved unanimously.
4. **Update from John Hoefler:** Mrs. Jeter said because there had been no new developments in the litigation between TERC and the City of Myrtle Beach, Mr. Hoefler would not be in attendance. If anyone has any questions for him after the meeting, please let Mrs. Jeter know.

4. Review of FY 10-11 Reports-

Tom/Harriet-

Cherokee County – will question balancing issues.

Town of Port Royal – David McMillan motioned to send a letter to the Town stating that if the report was not received by the end of the month then it would impose a fee per Section 6-4-25 B1b. Harriet Green seconded the motion and it passed unanimously.

Review FY 10-11 Responses to questionable expenditures:

Olivia, Glen, Andy –

Beaufort County – question again Main Street Beaufort and where advertising funds were spent and what organization received promotion?

City of Hardeeville – although TERC originally questioned why the Catfish Festival was funded twice, it now is questioning the festival itself. It appears local.

Jasper County – ok

City of Greenville – question tourism data on Scottish Games. Tell them that MAC regranting will need to be revisited.

Town of Santee - ok

Harriet/Tom

City of Spartanburg – the information sent did not answer TERC's questions about the following:

Hatcher Garden and Woodland Preserve, specifically how a video eye can determine who is a tourist. Additionally it appears that the expenditure was \$5,000 for the video eye, but only \$1500 was

recorded in the budget. Please clarify how much the expenditure was for, how much was for the video eye and how a video eye can be tourism related.

Additionally, the following expenditures appear to be local in nature: **Corey Smith, Omega Mardis Gras, and Native American Exhibit**. Please remit information regarding out of market advertising and the effort that was made to attract tourists. Additionally, please remit a breakdown of how many would be considered tourists at each of these events (50 miles or more way).

Spartanburg County – ok

Georgetown County – ok

City of Camden – they are trying to set up their own DMO or 30% recipient through the City. This needs to be done according to the statute. In the interim, they need to find a recipient for the funds.

Ed/Doug –

Charleston County – TERC questioned why they fell below the reporting threshold when they receive hundreds of thousands of dollars. They responded saying they give the funds back to the state. We will question why.

Dorchester County – ok

The next meeting of TERC will be announced. More than likely it will be a conference call meeting in June or July.

There being no other business, the meeting adjourned.

Respectfully Submitted,

Damita Jeter

Damita Jeter, TERC Staff