

**TOURISM EXPENDITURE REVIEW COMMITTEE
MEETING MINUTES
January 27, 2014
Market Pointe Extension
Table Rock Conference Room
10 a.m.**

ATTENDANCE:

Committee Members in Attendance: Ed Riggs, Kevin Yokim, Oliva Young, Dan Blumenstock, Mark Nix, Harriett Green, Tom Leath, Glen Williams, Doug McFarland

Staff in Attendance: Damita Jeter, TERC Staff.

CALL TO ORDER /ADMINISTRATIVE TASKS/UPDATES:

1. **Call to Order:** The Meeting was called to order by Chairman Ed Riggs.
2. **Minutes Approval:** Tom Leath made a motion to approve the July 2013 meeting minutes, which was seconded by Doug McFarland. The minutes were approved unanimously.
3. **Update from TERC's Staff Attorney:** No updates at this time.
4. **Legislative Update:** No legislative concerns at this time.
5. **Explanation of delay in reporting forms** – Damita explained why atax reporting forms filing was delayed. The SC Department of Revenue has yet to send figures needed for TERC to determine who needs to file. Those that have filed have turned in their reports based on figures from the Treasurer's Office and SCPRT .

Review of Reporting Forms: The Tourism Expenditure Review Committee reviewed the following reporting forms. If a form was questioned for items such as compliant expenditures, more information, committee vacancies or balancing issues, a letter will be written and the response to the letter will be reviewed by TERC members at the next committee meeting.

Olivia, Glen, Andy – Aiken County- ok, **Anderson County-**will request more explanation and complete detail form., **Anderson-**more details in YMCA flight; Main Street Block Party (advertising or entertaining of locals?), Holiday Walk – advertising?, **Town of Blythewood-** Blythewood PTO Labor Day Run; **City of Beaufort-**question High on the Hog (Habitat for Humanity)- also more specific detailed information needed and vacancy on committee; **Town of Bluffton-** why did all funds go to Heyward House?, **City of Easley-**suggest to contact SC Restaurant and Lodging Association to fill vacancy; **City of Greenville-**Question Northwood Baseball and funding of the complex. Also, why didn't the atax committee recommend the toy land exhibit but council approved it? Tell them why it isn't appropriate to use atax funds to advertise for advertising for atax applications. **Greenville County-** Question Northwood Baseball. Also the atax advisory committee recommended no money for certain expenditures but it was approved by council. And when will they fill their vacancy? **City of Greenwood-**advertising of the women's leadership conference. Where was it? There is also a Committee vacancy. **Greenwood County-** ok, **Hardeeville-** what are the new projects and advertising on the billboard?, **Hilton Head-**ok, **Newberry County-** Need more detailed information in order to make a determination about all of the

expenditures, and they have a Committee vacancy. **Oconee County**- ok, **Ridgeland**- where does Boys and Girls Club advertise for their events? **Simpsonville** – ask for more detailed info in order to determine compliance.

Tom, Harriet, Mark- Camden- Question family outreach competition. **Cherokee County**-did advisory committee even look at CHAPS? Also question Jesus Jam – more information of how it was used, Veterans Appreciation Park. How are the additions tourism related? And ask for more information on all other expenditures to determine compliance. **Clarendon County**- ask them about carry forward amount. **Columbia**-ok. **Gaffney**-ok, but clarify coding. **Georgetown County**-Just send us reports when you disburse funds. Don't send us reports unless there is a disbursed amount there as to avoid confusion. Ask about vacancy. **Georgetown**-ok, **Kershaw County**-ok, Lexington,- ok. See my notes and ask about my notes. Lexington County- ok Richland County-two vacancies on committee. If you need any assistance in filling this, we have a TERC committee member that can make a recommendation, Spartanburg-where is the 30% recipient. . Gentle reminder about the bike sharing system and why it is not right. Terrance Tenants Assn (more info), Hmong-American Festival – where are tourists coming from, Dickens of a Christmas – more information; Spartanburg County - ok West Columbia - ok

Dan, Kevin –Conway-ok, Darlington County—Appears they didn't apply (Catfish Festival) and committee didn't approve, but funds were approved and expended, Dillon-ok, Duncan-See my notes and question it. Did advisory committee not make recommendation?, Hartsville-changed coding. See my notes. DON'T question bathroom upgrade, Myrtle Beach-ok North Myrtle Beach-question Underground Utility Conversion goes beyond normal scope of municipal services. Also with parking lot resurfacing, Also public grounds salary supplement, right of way mowing, Uniform Patrol Salary Supplement, Parks and Grounds Landscaping (where?), Orangeburg- ok, Rock Hill- Why were funds approved in a certain amount but disbursed in others (Come see Me, Thomas Gym, Culture and Heritage, etc.), Surfside Beach- Carry forward doesn't balance, why are amount differing from amount approved and amount disbursed on several expenditures? , City of Sumter/Sumter County-Email and ask about coding, Walterboro- coding and no committee?, York County-ok

Ed, Doug- Charleston- balancing?, Chester County- ok, Edisto- ok, but question carry forward amount, also why were certain expenditures recommended and approved and not funded? Florence-ok, Florence County-ok, Folly Beach-project categories need to be put in, , Isle of Palms- ok, Kiawah Island-ok, Town of Moncks Corner- ok, Mount Pleasant-ok, N. Charleston- ok, Santee- ok, Seabrook Island-Use town name in order to satisfy requirement of non profit;, St. George-matheematical error?, Summerville – question trolley

Reporting Forms to yet come in: Contact has been made...

Aiken, Beaufort County, Berkeley County, Cayce, Charleston County, Clemson, Clinton, Dillon County, Dorchester County, Goose Creek, Horry County, Jasper County, Laurens County, City of Newberry, N. Augusta, Orangeburg County, Pawleys Island, Pickens County, Port Royal, Seneca, Springdale.

Several TERC committee members said they would contact the above to ask them to send in their reports.

Other Business

The next meeting of TERC is scheduled for Monday, March 10 at 10 a.m. at the SC Department of Revenue.

There being no other business, the meeting adjourned.

Respectfully Submitted,

Damita Jeter

Damita Jeter, TERC Staff