

**TOURISM EXPENDITURE REVIEW COMMITTEE
MEETING MINUTES
January 26, 2015
Market Pointe Extension, SC Department of Revenue
Conference Room 4
10 a.m.**

ATTENDANCE:

Committee Members in Attendance: Joy Young, Ed Riggs, Toni Nance, Kevin Yokim, Olivia Young, John Taylor, Dan Blumenstock, and Doug McFarland
Staff in Attendance: Damita Jeter, TERC Staff.

CALL TO ORDER /ADMINISTRATIVE TASKS/UPDATES:

1. **Call to Order:** The Meeting was called to order by Chairman Ed Riggs.
2. **Minutes:** A motion was made by Dan Blumenstock to approve the minutes of the August 11, 2014 TERC meeting. Second from Doug McFarland. With no one opposed, the minutes passed.
3. **Welcome New TERC Members:** Welcome to Joy Young and John Taylor, new TERC members. Thank you for serving.
4. **Update from TERC Staff Attorney:** None at this time.
5. **Legislative Updates/Concerns:** Toni Nance said there were two bills introduced concerning TERC. S11 and H3192 that might change the way TERC has to publicly notice its meetings. Also, fair tax act, if passed, could possibly change the way TERC expenses are funded.
6. **Ethics Commission Filing Reminder** – They are due March 30, 2015.
7. **Request of Funds from Town of Springdale** – Mark Nix motioned to approve request to use funds to improve interstate exits. Olivia Young seconded. None opposed, motion approved.
8. **Request from Concerned Citizen Regarding the Way Edisto Beach is Spending Funds:** To give TERC members more time to review this, Doug McFarland made a motion to table it until our March meeting. Olivia Young seconded.
9. **Review New FY 13-14 Reports:**

Joy Mark: City of Camden- Ok. Cayce – ok. Committee list will be sent. Cheraw – question the 30% recipient and ask for a better project description. Cherokee – Need to get Committee list and a better project description. Clarendon County – ok. Columbia- ok. Gaffney – Ok. Georgetown – Need more detail on the expenditures. Georgetown County – ok. Lexington county – ok. Lexington – more explanation on every project, specifically cross fit. Richland county – need committee list. More information on sports council. Need more info on the marketing plan. City of Spartanburg – 30% recipient. Question Hmong American Association, Order of Eastern Stars, Partners for aCtive living. West Columbia – They need to resubmit their report with more detailed expenditures. York County – ok.

Dan and Kevin: Blythewood – Question the legitimacy of the 30 percent recipients. , question why the Blythewood High School booster club is the

only 65% recipient. Also question the legitimacy of the cultural rep. Conway – ok. Darlington county – Question cultural rep and ask about carry forward. Duncan – question cultural rep on the committee and community fun day. Hartsville - ok. Horry County – Question the beach clean up programs . Laurens County – ok. Myrtle Beach – ok. NMB – Several expenditures are being questioned that fall under the City of North Myrtle Beach. Pawleys Island – Question math errors and negative carry forward amounts.. Rock Hill – ok. Sumter County/City of Sumter – ok– Orangeburg – ok. Surfside Beach- Question cultural rep and the Town’s media advertising.

Olivia, John and Glen – Aiken – remit committee list and question why it appears Aiken County visitors center was not funded after it was approved. Aiken County – TERC questioned math errors in 30 percent funding, coding issues for Aiken County visitors center, the legitimacy of the director of the Gravatt Center as a local advisory committee member and the expenditure concerning the Gravatt Center. Anderson - ok. Anderson county – How is Katie Tillman fulfilling lodging specification? Beaufort-ok. Beaufort County – ok. Bluffton – get better list for atax committee. More specific list and list businesses. Easley - ask the City to fill its committee vacancy. Ask the City to correct coding issues. Greenville – ok. Greenville County – Ok. Greenwood - ok. Greenwood County – ok. Hardeeville – ok. Hilton Head – Will Italian Fest be funded. Newberry – ok. Newberry County – Question Party in the Pines and remit committee list. Oconee county –Mountain lakes cvb. What is the \$26,000? And what percentage is being used? Pickens county – one vacant committee position and who is the 30 percent DMO and is it legitimate according to the statute. Simpsonville – Labor Day family fun fest. Is it local in nature? How are funds are specifically being used.

Ed, Doug- Charleston – ok. Chester County – Unclear on how the tourism office and ag tour are related expenditures. Dillon – ok. Dorchester County – ok. Edisto Beach – table discussion regarding advertising for Governor’s Cup. City of Florence – ok. Florence county – question 30% and balance. Folly Beach – who is the 30% recipient?. Isle of Palms – ok. Kiawah Island – county deputy expenditure. Moncks Corner – ok. Mt. Pleasant – ok. N. Charleston – explanation of how they are spending their money with PAC? Need to correct to Perrin Lawson. He has informed TERC that he does not get notices of the meeting. Is Courtney Jones still serving? Port Royal – ok. Santee – ok. Seabrook – ok. Summerville – Summerville Jaycees – question it?

Action Items: Edisto...

Seneca: Requested to carry forward atax funds to fund pre-construction plans for a museum. TERC wanted additional information before approval. Approved but still questioning the luncheon. Will question again on reporting form sent in October

**Next TERC meeting date is March 2.
Motion to adjourn. Doug. Second John Taylor.**

Respectfully Submitted,

Damita Jeter

Damita Jeter, TERC Staff