

**TOURISM EXPENDITURE REVIEW COMMITTEE
MEETING MINUTES**

March 23, 2015

**Market Pointe Extension, SC Department of Revenue
Conference Room 4**

10 a.m.

ATTENDANCE:

Committee Members in Attendance: Joy Young, Ed Riggs, Toni Nance, Kevin Yokim, Olivia Young, Dan Blumenstock, Doug McFarland and Linda Tucker.

Staff in Attendance: Damita Jeter, TERC Staff.

CALL TO ORDER /ADMINISTRATIVE TASKS/UPDATES:

1. **Call to Order:** The Meeting was called to order by Chairman Ed Riggs.
2. **Minutes:** A motion was made by Kevin Yokim to approve the minutes of the January 26, 2015 TERC meeting. Second from Dan Blumenstock. With no one opposed, the minutes passed.
3. **Welcome New TERC Members:** Welcome to Linda Tucker, who is a new TERC member and replaces Tom Leath, who retired and asked to be replaced on the TERC committee.
4. **Update from TERC Staff Attorney:** None at this time.
5. **Legislative Updates/Concerns:** None at this time
6. **Ethics Commission Filing Reminder** – They are due March 30, 2015. Several TERC members requested Mrs. Jeter send total reimbursement by the state to them for the past year.
7. **Request from Concerned Citizen Regarding the Way Edisto Beach is Spending Funds:** TERC members voted at its last meeting in January to table this issue so it has more time to review the request from a concerned citizen regarding the way Edisto Beach spends its funds to advertise the Edisto Governor's Cup. After reviewing all material, TERC members felt as though the way Edisto advertised was appropriate. Mrs. Jeter will touch base with the concerned citizen to tell them.
8. **Review New FY 13-14 Reports:**

Joy Mark: Spartanburg County- OK

Dan and Kevin: None.

Olivia, John and Glen – City of Clemson-OK . City of Seneca – There has been an ongoing question regarding the City's use of atax funds to finance a luncheon that they state has been used for advertising for a TERC approved museum construction. TERC will ask for additional information.

Ed, Doug- None

The following need to send in their reporting forms: Berkeley County, Chesterfield County, City of Clinton, Colleton County, Dillon County, Goose Creek, Jasper County, Kershaw County, Orangeburg County, Springdale, St. George.

Review of Responses from Letters Questioning Various Items on Reporting Forms:

Joy Mark: Cayce Reviewed committee list, which was not previously sent, which was approved. **Cheraw** – TERC asked for a better project description and the Town did respond, however, the response was insufficient and TERC will request the information again. **Cherokee County**- TERC asked for better project descriptions and the County did respond, however, the response was insufficient and TERC will request the information again. **Chester County** – TERC requested more detail, and it was sufficiently provided by the County and TERC approved the reporting form. **Georgetown** – TERC requested more detail and it was sufficiently provided. **Town of Lexington** – TERC requested more explanation on every project, specifically cross fit, and it was sufficiently provided. **Richland County** – TERC reviewed committee list, more information on sports council and the marketing plan, .and found that the information was sufficient, and reporting form was approved.. **City of Spartanburg**- TERC would like to continue to question Hmong American Association, and Order of the Eastern Stars. **West Columbia** – TERC had asked the City to re-submit its report with more detailed information and found it to be acceptable.

Dan and Kevin: Blythewood – TERC questioned the legitimacy of the 30 percent recipients, why the Blythewood High School booster club is the only 65% recipient and the legitimacy of the cultural rep. After review of additional information, the reporting form was approved. **Darlington County** – TERC questioned the cultural rep and carry forward amount and after review of additional information approved the form. **Duncan** – TERC questioned cultural rep on the committee and community fun day, and after review of additional information approved the form. **Horry County** – TERC questioned the beach clean up programs, and after review of additional information, approved the reporting form. **North Myrtle Beach** – Several expenditures were being questioned that fall under the City of North Myrtle Beach. After review of additional information provided by the City, TERC approved the reporting form. **Pawleys Island** – TERC questioned the math errors and negative carry forward amounts. Kevin Yokim will speak to them for TERC.. **Surfside Beach**- TERC questioned the cultural rep and the Town's media advertising. After additional information was presented by the Town, TERC approved the reporting form.

Olivia, John and Glen – Aiken – The city needed to remit its committee list and TERC was questioning why it appears Aiken County visitors center was not funded after it was approved. After additional information from the City, TERC approved the reporting form. **Aiken County** – TERC questioned math errors in 30 percent funding, coding issues for Aiken County visitors center, the legitimacy of the director of the Gravatt Center as a local advisory committee member and the expenditure concerning the Gravatt Center. After receiving additional information, TERC approved the County's reporting form. **Anderson County** – TERC questioned the cultural rep. After additional information, TERC approved the County's reporting form. **Bluffton** – TERC asked for a better list of the atax committee including business names instead of just listing first and last names as they had. TERC received this and

approved. **Easley** - TERC asked the City to correct its coding issues and the letter sent by the mayor's office said that because a change in staff they could not do this. TERC staff will follow up. **Hilton Head** – TERC wanted to know whether or not the Italian Fest would be funded. After receiving additional information regarding this, TERC approved the reporting form.. **Newberry County**– TERC questioned Party in the Pines and after additional information was provided, TERC approved the reporting form.. **Oconee County** –TERC questioned Mountain Lakes CVB and after receiving additional information approved the form. **Pickens County** – TERC questioned the legitimacy of the Big League Series as the DMO. Mrs. Jeter will follow up with this. **Simpsonville** –TERC questioned the Labor Day Family Fun Fest. After receiving additional information, TERC approved the expenditure.

Ed, Doug- Florence County – TERC had questions regarding balance. After reviewing additional information, TERC approved the form.

Folly Beach – TERC questioned the 30 percent recipient and after additional information the form was approved. **Kiawah Island** – TERC questioned the use of funds to pay county deputies. After receiving additional information, TERC approved the form. **N. Charleston** – TERC wanted an explanation of how they are spending their money with Performing Arts Center.

Additionally, TERC asked the City to correctly notify all of its advisory committee members of upcoming meetings. After receiving additional information regarding the PAC, TERC approved the reporting form.

Summerville – TERC approved additional information regarding the Town's expenditure for a welcome sign.

Next TERC meeting date is set for June 1, 2015 at the SC Department of Revenue.

Motion to adjourn from Doug McFarland, seconded by Olivia Young and passed unanimously by TERC. The Committee then adjourned.

Respectfully Submitted,

Damita Jeter

Damita Jeter, TERC Staff