

TOURISM EXPENDITURE REVIEW COMMITTEE

MEETING MINUTES

February 12, 2018 , Market Pointe Extension, SC Department of Revenue, Columbia, SC
Osprey Conference Room, 10 a.m.

ATTENDANCE:

Committee Members in Attendance (either in-person or via conference call): Ed Riggs, Doug McFarland, Tony Tam Olivia Young, Joy Young, Mark Nix, Dan Blumenstock, Toni Nance, Kevin Yokim, Linda Tucker, John Taylor

Staff in Attendance: Damita Jeter, TERC Staff.

CALL TO ORDER /ADMINISTRATIVE TASKS/UPDATES:

1. Call to Order: The Meeting was called to order by Chairman Ed Riggs.

2. Minutes: A motion was made Doug McFarland to approve the minutes of April 24, 2017. This motion was seconded by Linda Tucker. Being none opposed, the minutes were passed unanimously.

3. Legislative Updates/Concerns: Toni Nance provided the Committee with a legislative update concerning two bills that impact state accommodations taxes. House bill 48801 and Senate bill 917 have both been introduced as companion bills which allows bills to traditionally pass the legislature quickly. These bills allow state accommodations taxes to be used to repair drainage control of tourism areas. SCPRT spoke in opposition to the bill. Senate bill passed out of full committee and will likely get second and third reading. Ms. Nance and Chairman Riggs reminded the committee that TERC as a committee is not political and is simply in charge of oversight. However, TERC members as individuals can rally around whatever stance they would take on this issue.

4. Legal Updates/Concerns: None at this time

5. Review of Accommodations Tax Reporting Forms by the Following TERC Teams. Should a report be questioned or TERC be seeking additional information to help determine if an expenditure is compliant with Section 6-4-10, it was noted beside the local government name. Otherwise, the report was accepted.

Reviewed by Olivia Young, John Taylor and Tony Tam:

Accepted reports: City of Aiken, Anderson County, Beaufort County, Clemson, Greenville, Greenwood County, City of Greenwood, City of Greer, Hardeeville, Hilton Head Island, Newberry, North Augusta and Ridgeland

Reports Needing Additional Information:

- Aiken County –Asked for more detail on The Living History Park and Run United.
- City of Anderson – Ask about mathematical issues on Side A as well as the amount expended on Side B not matching the total on Side Ask for more details regarding Meals on Wheels Oyster Roast (they state that most participating are locals) and City of Anderson Movie Night in Carolina Wren Park , Shakespeare in the Park and Balloons over Anderson.
- City of Beaufort – Question mathematical errors on Side A of the report. Also, need more detail of the Enrich Coding Branding expenditure, Renovations to Theater, Police Activities and USB Arts Center and Museum. Also need committee list.

- Bluffton- Ask for Committee list to be submitted in format on our website so that we may be able to see industry affiliations more clearly.
- Greenville County – Ask about vacancies on local advisory committee.
- Jasper County – Need more information about about the JC Resource Foundation special needs run and the Jasper Animal Rescue Fireworks show. Also, ask when they will be filling their one committee vacancy.
- Newberry County – Need more information about Whitmire Festival and Little Mountain Reunion.
- Seneca – balanced. Need committee list. TERC had previously approved their only expenditure of Strickland/Luney house based on a tourism marketing plan. Will ask for a copy of marketing plan.
- Simpsonville. Balanced. Need committee list.

Reviewed by Mark Nix and Joy Young

Accepted Reports: Georgetown, Georgetown County, Isle of Palms, West Columbia

Reports Needing Additional Information:

- Blythewood – Balanced but did not spend enough 30 percent money and who is their 30 percent recipient? That all needs to be clarified. Who is cultural designee on Committee?
- Cayce – Need to get Committee list in our format so we know it is correctly composed.
- Cherokee County –Mathematical errors on Side A. Would like to get more information on Limestone College. No cultural designee
- Chesterfield County - math is incorrect on Side A. Also, what is the 30 percent organization? Not clear. Also, need more explanations on Upgrades to YMCA, Helen Shuler Park improvements and Moore’s Park Paving Project. Not sure of tourism impact.
- Clarendon County – Mathematical corrections needed on Side A. Their expenditures themselves look ok as does committee despite their one vacancy that I know they are trying to fill. May suggest that they move one of their current hospitality members up to this spot and look for an at large.
- Columbia – Need committee list.
- Gaffney – Request further information on Limestone College. Missing a page of committee members.
- Irmo – Need committee list
- Kershaw County – Not clear who 30 percent recipient is. Need committee list in our format to verify industry affiliations.
- Town of Lexington – Need copy of committee list.
- Lexington County – Need committee list.

- Oconee County – Need clarification on Oconee County’s 65% carryover amount and whether or not it has gone beyond two years.
- Pickens County – Update on when the 30 percent organization will have its 501C3 status (already nonprofit).
- Richland County – Line 5 doesn’t match disbursements at bottom in 30 percent. Need committee list.
- Spartanburg – Verify the amount of 30 percent funds being spent and verify that the 65% funds are being spent within two years of receipt.
- Spartanburg County – who is the 30 percent recipient?

Reviewed by Ed Riggs, Linda Tucker and Doug McFarland:

Accepted Reports – Charleston, Chester County, Dorchester County, Florence, Florence County, Kiawah Island, North Charleston, Seabrook Island, St. George, Walterboro

Reports Needing Additional Information-

- City of Dillon – one vacant seat
- Edisto – Not clear who their 30 percent organization is and it looks as though nothing has been funded for 30 percent.
- Folly Beach –Need more information for Wahine Classic, Non-Motorized Launch, Traffic Calming, Pedestrian Safety and Folly Palooza. Also, need committee list in our format so we can verify industry affiliations.
- Mount Pleasant – Advise them that although accepted this year, the Marching Band and Shriners events may not be the best use of funds.
- Moncks Corner – Inquire about 30 percent funds going to Berkley Chamber since it is under investigation.
- Santee – Inquire about vacant seat.
- Summerville – Who is their 30 percent recipient? Need more information for Smoke at the Lodge Fundraiser, Italian Festival and Museum Interior and display remodeling. Need committee list.

Reviewed by Kevin Yokim and Dan Blumenstock

Accepted Reports: Darlington, Fort Mill, Pawleys Island, Rock Hill, Sumter County, City of Sumter, Surfside Beach

Reports Needing Additional Information:

- Clinton- Need more information about Flight of the Dove and when they will expend all of their 65% funds.

- Conway – Would like to inquire about the marketing plan for Downtown Alive as the 30 percent recipient to ensure its validity. Also, please keep TERC apprised of the filling of the committee vacancy.
- Horry County – More information for South Strand Campground Association.
- Lancaster – Who is the 30 percent recipient? Would like more information on music licensing fees, utility support for springs house and Native American studies center.
- North Myrtle Beach – Would like more information on Family Run and Diva Run
- Orangeburg County – Math errors on Side A. Need more information on Raylrode Daze Festival, Governor’s Frog Jump Festival, and Jingle Bell Jog.
- Orangeburg – Need advisory committee list.
- Port Royal – Verify that the City still accepts applications and advertises for available funding even though typically the only expenditure is fireworks.
- York County – Need advisory committee list, and need math corrections on Side A of the form.

Other business:

Question from Joy Young regarding whether or not the state or TERC has an audit system in place if funds get returned to local government because of a cancellation of an event. TERC nor the state has no such audit in place but John Taylor said that Rock Hill has one and she is welcome to view it.

Olivia Young asked asked if the bills discussed above would affect beach re-nourishment. Toni Nance said there was state and federal monies available for that as well as over provisions in the atax law that provided for erosion and beach re-nourishment.

Next meeting date was set for March 26 at 10 a.m. at SCDOR.

There being no other business, Olivia Young motioned to adjourn and Doug McFarland seconded. The motion was passed unanimously and the meeting was adjourned.

Respectfully Submitted,

Damita S. Holcomb
TERC STAFF